

THE KAVERY ENGINEERING COLLEGE
(An Autonomous Institution)

B.E/B.TECH DEGREE END SEMESTER THEORY EXAMINATIONS, NOV /DEC 2024

Seventh Semester

Mechanical Engineering

GE3792 - Industrial Management

Regulations - 2021

Duration : 3 Hrs

Maximum : 100 Marks

PART - A (ANSWER ALL QUESTIONS) (Marks 10*2=20)

<i>Q.No</i>	<i>Questions</i>	<i>BLT</i>	<i>CO</i>	<i>Marks</i>
1.	Distinguish "public sector" organization from "private-sector" organization.	AN	1	2
2.	Why management knowledge is essential for engineers?	RE	1	2
3.	Distinguish "standing" plan from "single - use" plan.	AN	2	2
4.	What are the procedural steps involved in staff selection process?	RE	2	2
5.	Define leadership and list the types of leadership styles.	RE	3	2
6.	Compare internal and external audits.	UN	3	2
7.	What are hygiene factors? Give some examples.	RE	4	2
8.	Outline the driving forces of change in organizations.	UN	4	2
9.	What is business process reengineering?	RE	5	2
10.	Infer the scope of Industry 4.0.	UN	5	2

PART - B (ANSWER ALL QUESTIONS) (Marks 5*13 = 65)

<i>Q.No</i>	<i>Questions</i>	<i>BLT</i>	<i>CO</i>	<i>Marks</i>
11.	a i Categorize different forms of organization and explain briefly.	AN	1	7
	ii Examine the role of trade unions in maintaining the unity of an organization.	AN	1	6
Or				
b	List and explain the contribution of Henry Fayol towards management science.	AN	1	13
12.	a i Explain the steps involved in strategic planning process briefly.	UN	2	7
	ii Summarize the principles of organizing.	UN	2	6
Or				
b	Explain the concepts of departmentation and decentralization with their merits and demerits.	UN	2	13

13.	a	i	Identify the importance of managerial grids.	AP	3	7
		ii	Identify the steps involved in decision making process.	AP	3	6

Or

	b		Develop the procedure for communication and explain the various barriers to effective communication.	AP	3	13
14.	a		Classify conflicts at various levels in an organization and explain how they can be effectively managed.	AN	4	13

Or

	b	i	Categorize the hierarchy of needs based on Maslow's theory.	AN	4	7
		ii	Inspect the important contributions of McClelland's motivation theory.	AN	4	6
15.	a		Explain the methods employed by organizations in resolving problems caused by productivity in the manufacturing sector.	UN	5	13

Or

	b	i	Interpret an effective action plan for effective SWOT analysis.	UN	5	7
		ii	Outline the importance of Management of Information Systems (MIS) in an organization.	UN	5	6

*PART – C (Marks 1*15 = 15)*

<i>Q.No</i>	<i>Questions</i>		<i>BLT</i>	<i>CO</i>	<i>Marks</i>	
16.	a	i	List Taylor's principles of scientific management and explain briefly.	AN	1	8
		ii	Examine the functions of Human Resource Development (HRD).	AN	2	7
Or						
	b	Examine ERP and its impact on industries using an example.		AN	5	15